

TM# 010502

NCC Cable System Order

11762315

Order #	62336008	Flight Dates	09/19/16 - 09/25/16	Update Date	09/19/16
Syscode	8158	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Lake City, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	1
AE	Natasha Levinsohn	Client Code		Total	\$48.00
Sales Coordinator	Ethan Williamson	Product Code		Commission	\$7.20
Office	Washington	Est Code	2295	Net Total	\$40.80
Phone	(301) 951-2620	Product Name		Total Spots	13
Status	Not accepted	Credit Status		Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Households	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CPP	-

Comments :

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	2	\$3.00	\$6.00	30	tier 1
2	DISC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	4	\$4.00	\$16.00	30	tier 1
3	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	2	\$3.00	\$6.00	30	tier 1
4	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	5	\$4.00	\$20.00	30	tier 1

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	13	0	0	0	0	0	0	0	0	0	0	0	13
AMT	\$48.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$48.00

SYSTEM APP: SALES ACCT Date Printed 09/19/16

62336008 | Minneapolis-St. Paul | Spectrum/Lake City, MN | 8158 |